

## **Special Meeting - Council Retreat**

The City Council of the City of Roanoke Rapids held a retreat on **Monday, October 31, 2022 at 9:00 a.m.** in the Roanoke Canal Museum, 15 Jackson Street, Roanoke Rapids, North Carolina.

**Present:** Emery G. Doughtie, Mayor  
Sandra Bryant)  
Wayne Smith)  
Rex Stainback)  
Tommy Daughtry)

**Council  
Members**

Kelly Traynham, City Manager  
Traci Storey, City Clerk  
Rick Rocchetti, Facilitator

**Absent:** Carl Ferebee, Mayor Pro Tem

City Manager Traynham welcomed City Council and introduced Rick Rocchetti who would be facilitating the retreat.

Mr. Rocchetti reviewed what he planned for City Council to achieve during the retreat.

### **Retreat Goals**

- Strategize and work on bits and pieces that will help them with a strategy plan possibly next year.
- Update Mission Statement for the City of Roanoke Rapids
- City Vision
- City Values
- Set Goals

Council members worked in groups to create a draft of a new, updated mission statement for the City of Roanoke Rapids. Council agreed to the following new mission statement for the City.

### **New Mission Statement**

The City of Roanoke Rapids provides reliable protection services and services to enhance daily living for citizens in a caring and professional manner.

The new Mission Statement will need to be officially adopted by City Council in a future meeting.

Council members worked together and discussed the following:

**Vision Themes/Items**

Fishing/Hunting/Lakes-Recreation  
Housing  
Safety  
Shopping Entertainment District  
Tourism/I-95  
History  
Education  
Medical Services  
Convenient location

**Accomplishments**

City invested in:

Reducing the debt  
Good budget  
People are taken care of  
Capital outlay  
Leadership-Administration  
Received Federal ARPA funds  
\$5 million from State Representative  
Paid down \$3.5M debt  
Main Street money  
This meeting!

**Values**

Integrity  
Transparency  
Responsibility  
Teamwork  
Safety and Welfare  
Accountability

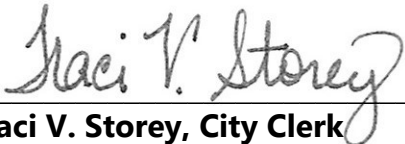
**Focus Areas**

Safe, vibrant community  
Organizational excellence – employee training, pay and benefits  
Tourism & Cultural Resources/Economic Development  
Revitalize City Infrastructure  
Connected, engaged, diverse communication

**Next Steps**

- Get a representative from Canal Museum Advisory Committee to work with folks on Halifax Resolves celebration.
- Get a representative from the Roanoke Canal Commission to work with folks on Halifax Resolves celebration.
- Recommend Ryan Newsome be the City's representative for Halifax Resolves celebration.
- Kelly Traynham, Lori Medlin and Cathy Scott need to meet to discuss Economic Development (Public/private partnerships)
- Have a Council work session to discuss above as well as other items.

The retreat adjourned at 2:15 p.m.

  
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Traci V. Storey, City Clerk

**Approved by Council on: November 15, 2022**